



FOR IMMEDIATE RELEASE

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The *African American Chamber of Commerce of Westchester and Rockland Counties, Inc.*, invite you to participate in our **12th Annual Economic & Career Summit**

The Board of Directors of the *African American Chamber of Commerce of Westchester and Rockland Counties, Inc. (Chamber)*, I invite you to participate in our **12th Annual Economic & Career Summit (Summit)**.

This year's *Summit* entitled "**Building Your Business Brand**" will bring minority businesses, government agencies and corporations, all in one place, at one time! Creating the perfect environment to foster MBE to Corporate, MBE to Government or MBE to MBE relationships.

The *Summit* will be coupled with the 12th Annual Women Leaders Luncheon and a Town Hall Meeting. The two-day *Summit* will begin with the opening reception and Town Hall Meeting, where significant leaders in the world of minority business will discuss next steps for minorities and women. Day two of the *Summit* will feature a continental breakfast with an informative speaker, followed by a morning of seminars, a business-to-business Interactive Information Center (the Expo), and will conclude with an reception and awards luncheon.

The *Summit* should educate and develop profitable business relationships; placing the *attendees, corporate partners* and the *Chamber* in a win-win position.

Participation in the Chamber's *Summit* will prove to be a valued investment.

On behalf of the entire Chamber Executive Committee, we look forward to your participation in the **12th Annual Economic & Career Summit**.

Summit Agenda

DAY ONE

3:30 pm On-site Registration

5:30 pm Reception and Town Hall Meeting

DAY TWO

8:00 am On-site Registration

8:30 am Welcome from the President

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| 9:00 am | Morning Motivation |
| 9:30 am | Sessions |
| Noon | Salute to Women Leaders Luncheon |
| 2:30 pm | Sessions |
| 5:00 pm | Expo Closes |

Who Should Attend?

- ESTABLISHED ENTREPRENEURS
- CORPORATE DECISION MAKERS
- NETWORK GROUP LEADERS
- COMPANIES SEEKING TO SHOWCASE PRODUCTS AND SERVICES
- INDIVIDUALS WHO WANT TO BE THEIR OWN BOSS

What Are the Opportunities for Your Business?

- Increase consumer visibility
- Identify funding sources for your business
- Learn next steps for growing your business
- Identify strategic alliances
- Position your company in the market place
- Learn the latest, most innovative strategies and ideal for growing your business