

Dear Colleagues,

In February 2004, the chamber will print the Winter issue of "THE ENTREPRENEUR....", a four page bi-monthly newsletter produced by the *African American Chamber of Commerce of Westchester and Rockland Counties, Inc. (Chamber or AACCW)*

THE ENTREPRENEUR.... is designed to give exposure to new members of the chamber, in addition to an opportunity for members to advertise. Readers will get updates on community and chamber events, financial tips and current news within the business community via print media.

2,000+ copies of THE ENTREPRENEUR.... is produced bi-monthly for distribution throughout the counties. (Attached is an outline of the newsletter features.)

We invite you to join us as an advertiser in THE ENTREPRENEUR.... (Attached is a copy of our advertisers package.)

Now is the time for you to join other corporations, which have profited enormously over the years.... gaining new exposure and loyalty within the most dynamic segment of the consumer market by advertising in THE ENTREPRENEUR.

I look forward to your participation in THE ENTREPRENEUR....

Sincerely,

Robin L. Douglas

Robin L. Douglas

President/ CEO/ Founder

AACCWR Newsletter
THE ENTREPRENEUR....
Westchester and Rockland Counties

THE ENTREPRENEUR.... is a 4 page bi-monthly newsletter, produced by the African American Chamber of Commerce of Westchester and Rockland Counties, Inc.

THE ENTREPRENEUR.... is designed to give new exposure to member businesses via print media.

2,000+ copies of THE ENTREPRENEUR.... will be produced bi-monthly for distribution throughout the counties (1200 copies are direct mailed).

***The sixth '04 issue will be distributed in an issue of the Westchester County Press.

AACCWR Newsletter
THE ENTREPRENEUR....
Westchester and Rockland Counties

Articles that appear in most issues:

- Chairman's or President's message
- Financial tips
- Suggestions from corporate executives on doing business with the corporate community.
- A feature story – on an individual member/business.
- The chamber calendar for 3 months.
- Updates – stories on past events.

Features of the newsletter:

- 4 page news letter
- 2 columns
- Vertical banner
 - Includes:
 - Table of content
 - Date
 - Volume
 - Issue
- Space for a mailing label and return address - on the back of the newsletter.
- **Half-page (cover) for sponsor information/advertisement. A listing as a sponsor of the issue placed under the chamber's address.**
- Print on both sides.
- Produced bi-monthly

AACCWR Newsletter
THE ENTREPRENEUR....
Westchester and Rockland Counties
2004 Advertiser's Agreement

January 2004

We are delighted to participate as a sponsor/advertiser in the African American Chamber of Commerce of Westchester and Rockland Counties, Inc's newsletter THE ENTREPRENEUR....

Enclosed is a check to confirm _____
(Co. name) commitment to advertise in the ____ (Fall) _____
issue of THE ENTREPRENEUR....

Sincerely,

Signature: _____

Print name _____

Telephone number: _____

Fax No: _____

- | | |
|-------------------------------------------------|-----------------|
| <input type="checkbox"/> Back outside half-page | \$750.00 |
| <input type="checkbox"/> Inside full-page | \$750.00 |
| <input type="checkbox"/> 1/2 page | \$375.00 |
| <input type="checkbox"/> 1/4 page | \$150.00 |
| <input type="checkbox"/> Bus card | \$ 60.00 |

All contributions are tax deductible to the extent allowed by law.)

Please make checks payable to: African American Chamber of Commerce of Westchester and Rockland Counties, Inc. or (A.A.C.C.W.R., Inc.)

Ads must be received on or before 2/05/04

Mail to the attention of: The Entrepreneur..... AACCW, Inc.
100 Stevens Avenue, Suite 202
Mount Vernon, NY 10550

Master Card/Visa/Discover/Amex accepted

Card No. _____ Expiration Date _____

Card holders name (print) _____

Signature _____

Westchester Office
Tel: 914-699-9050 / Fax: 914-699-6279
e-mail: RLTDouglas@aol.com

www.africanamericanchamberofcommercenys.org

2004 Advertisers Agreement

Please indicate which issue(s) of **“The Entrepreneur.....”** you would like your ad to appear:

Check Month

Ad Size

- ◇ **January** _____
- ◇ **March** _____
- ◇ **May** _____
- ◇ **July** _____
- ◇ **September** _____
- ◇ **November** _____